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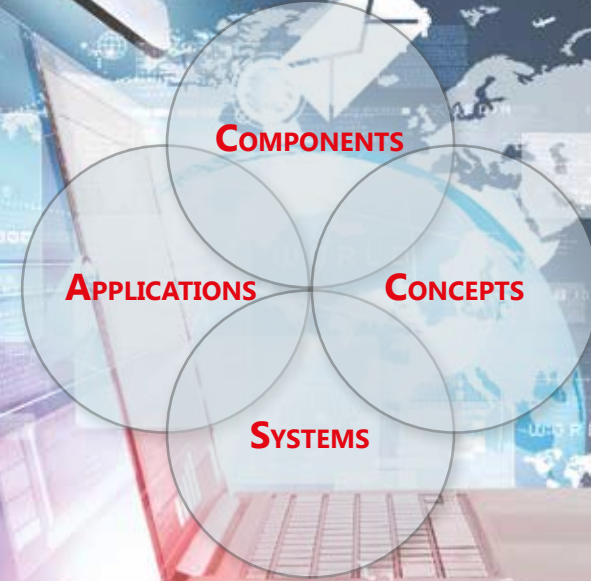


# SMARTCONNECTED

IoT – WIRELESS – M2M

AT THE **JOINT BOOTH**

- ▶ Take advantage of the “Smart Connected” topic which occupies a certain exclusivity at Hannover Messe
- ▶ Take advantage of the Deutsche Messe advertising
- ▶ You are relieved of organization and can focus entirely on presentation and customer interaction



**JOINT BOOTH AT**  
**HANNOVER MESSE 2019**  
**01 – 05 APRIL 2019**  
**HALL 8**

In cooperation with



# SMARTCONNECTED

## IoT – WIRELESS – M2M

Industry 4.0 is changing the world of factories. The entire logic of production is changing. Intelligent machines and products, storage systems and resources are interlocked along the **entire value chain**, the number of globally networked technical systems could exceed many times the number of the world's population in the near future.

The **intelligent networking** of hardware components and IT controls, along with affordable and globally realizable data transfer, leads to new attractive business models in **a variety of types of applications**.

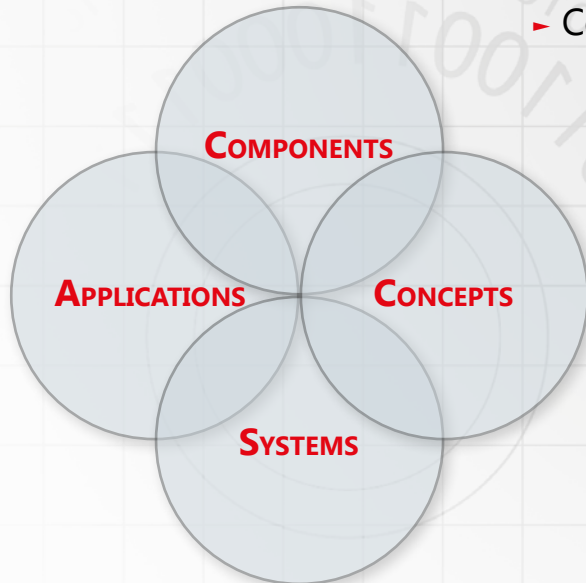
But there are still numerous challenges: the development of uniform (customer friendly) standards, the security of the systems and the data transfer and any resulting liability.

Wireless and IoT applications are now an integral part of the overall theme of embedded technologies and affect our daily lives in many ways, including in energy, logistics, building automation, mobility, and health care.

The IoT – Wireless – M2M Pavilion is a unique platform for providers from the IoT sector to showcase their latest products and innovations.

**Meet exhibitors from the entire IoT value chain here.**

- ▶ SOFTWARE (APPLICATIONS)
- ▶ HARDWARE (COMPONENTS)
- ▶ SERVICE (CONCEPTS)
- ▶ COMMUNICATION (SYSTEMS)



### OPTION 1: **PANEL**

- ▶ Presentation on a panel
  - logo and
  - a unique selling point
- ▶ Information is ready in the brochure stand
- ▶ No personal assistance

**€ 2,400.00**

### FOR OPTION 2 AND 3:

- ▶ Infocounter
- ▶ Bar service, hot and cold drinks
- ▶ Meeting area
- ▶ Kitchen/storage

### OPTION 2: **MODULE (COLUMN AND WALL)**

The overarching, organic design of the joint booth for presentation of product portfolio:

- ▶ Logo on a column
  - optionally a monitor on the column
  - with two racks for brochures
- ▶ One or more walls (W x H: 200 x 230 cm), on your panel, right on the aisle
- ▶ Use of the infrastructure of the joint booth with meeting area, catering, storage space

COLUMN + 200 CM WALL: **€ 8,400.00**

### THE **MODULE**

- ▶ The multi-functional module is the basic element of your presentation.
- ▶ Area used for
  - slogan
  - graphic
  - installation of original equipment
- ▶ Brochure display racks are integrated
- ▶ Company logo on cubes

### OPTION 3: **INDIVIDUALITY**

- ▶ Your business in a "stand-in-stand-concept" loosely connected together
- ▶ Use of the infrastructure of the joint booth with meeting area, catering, storage space

**€ 690.00/sqm**

